

Copywriting

Basic Copy

R3,000 per month Campaign Fee

- Campaign strategy
- Promotional material creation
- Monthly performance report

Start with basic



#bestdeal

Standard Copy

R6,000 per month Campaign Fee

- Everything in Basic Package
- Social media promotion
 Bi-weekly sales
 - strategy meetings

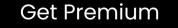
Get Standard



Premium Copy

R9,000 per month Campaign Fee

- Everything in Standard
 Package
- Influencer collaborations
 - Paid ad campaigns







Content Creation

Basic

Media Posts: R500 per post

- Blog Posts : R1000
 Social Media Posts: R500 per post
- ✓ 2 blog posts per month
- 8 social media posts per month

Start with basic



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Standard

Media Posts: R800 per post

- Everything in Basic Package
- Basic SEO optimization
- 4 blog posts per month
 12 social media posts per month

Get Standard



Premium

Media Posts: R1000 per post

- 6 blog posts per month
- 20 social media posts per month
- Advanced SEO optimization
- Monthly content strategy meetings



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Paid Advertising

Basic **R3000**

Setup & Management fee : R3000

- Campaign setup
- Keyword research
- Ad creation
 Monthly performance report

Start with basic



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Standard R6000

Setup & Management fee : R6000

- Everything in Basic
- Package
- ✓ A/B testing
- Conversion tracking setup
 Bi-weekly
 - performance reports

Get Standard



Premium R9000

Setup & Management fee : R9000

- Everything in Standard Package
- Advanced targeting and retargeting
- Custom landing page design
- Weekly performance reports and strategy calls







Web Design

Basic Website

R10 000 once-off

- ✓ Up to 5 pages
- ✓ Basic SEO setup
- Responsive design
- ✓ 1 revision round

Start with basic



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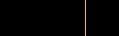
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E-Commerce Website

R30 000 once-off R2500 per month

- Up to 20 pages
- Product catalog setup
- Payment gateway
- integration
- 2 revision rounds

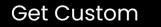
Get E-Commerce



Custom Website

R50 000 once-off R4550 per month

- Custom design and functionality Advanced SEO
- setup
- Unlimited pages
- Ongoing support and maintenance



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AI Chatbot Building

Basic Chatbot

R10 000 once-off

Basic

conversational flows

Integration with Facebook
 Messenger or website

Basic analytics

Start with basic



#bestdeal

Advanced Chatbot

R20 000 once-off

- , Advanced conversational flows
- Integration with multiple platforms
 - Advanced analytics
- and reporting
- Al learning capabilities

Get Advanced



Custom Chatbot

R60 000 once-off R5000 per month

- Custom
- conversational flows
- Integration with multiple platforms
- Advanced analytics and reporting
- Al learning capabilities

