

STELLAR MARKETING AGENCY
CONSULTING (PTY) LTD

Company Profile

Stellar Affiliate

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STELLAR MARKETING AGENCY CONSULTING - EST 2019

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Stellar Affiliates helps businesses by making humans and artificial intelligence work together better. We offer advice, training, and services to integrate AI into workplaces smoothly. Our team also works on projects and research to find new ways for humans and AI to team up effectively. With Stellar Affiliates, businesses can be more efficient and creative using both people and AI.

Why AI?

AI represents the future of sales and marketing. As Fei-Fei Li, a renowned computer scientist, stated,

"AI will not replace humans, but humans who know how to use AI will replace humans who don't."

With AI, businesses can overcome common challenges such as lead generation and conversion, driving growth and stability.

Why Choose Us

We offer a transparent approach to sales and marketing, leveraging AI to drive sales and enhance customer satisfaction. Our team is dedicated to providing personalized solutions tailored to the unique needs of each client. With Stellar AI, businesses can embrace the future of sales and marketing and stay ahead in today's digital age.

MESSAGE FROM OUR FOUNDER

Hello, I'm Faku, the founder & CEO of Stellar. With six years of sales experience, I founded Stellar with a vision to empower buyers with informed choices, free from manipulation or sleazy persuasion. Our AI affiliate bots are trained to advise, guide, inform, and facilitate sales between customers and businesses,

I began my journey in the business world at the age of 18 as a sales consultant. Over the years, I honed my skills by working with various sales and marketing companies, gaining valuable experience and insights along the way. Motivated by a desire to create something unique, I eventually took the leap to establish my own sales and marketing consultancy, which I proudly named **Stellar**. It's been a journey of growth, learning, and ultimately, realizing my entrepreneurial vision which became clearer throughout the years.

At Stellar, we know what it takes to grow a business, especially the importance of sales. That's why bringing value and results to our clients is a top priority for us. We're all about growth and innovation, and we enjoy working with companies that share our vision.



"We build together & we grow together; that's how we do things at Stellar."

MISSION & VISION

01

VISION

We aspire to be the leading force in revolutionizing the way businesses connect, engage, and succeed online.

02

MISSION

At Stellar, our mission is to build businesses through innovative digital sales and marketing solutions.

03

MANDATE

Our mandate at Stellar is to continuously innovate and adapt in the dynamic realm of digital sales and marketing.

SOLUTIONS

Lead Generation AI

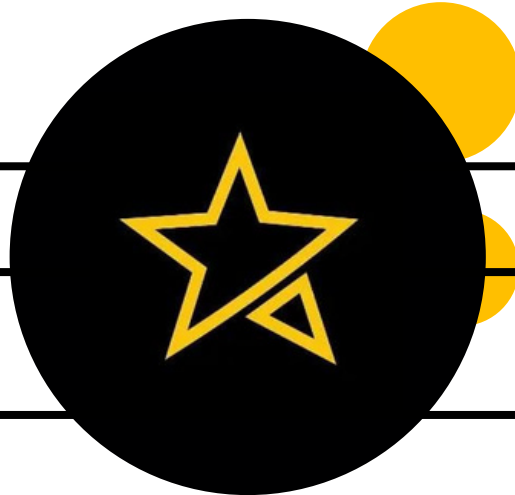
Affiliate AI

Content AI

Automation AI

Copywriting Ai

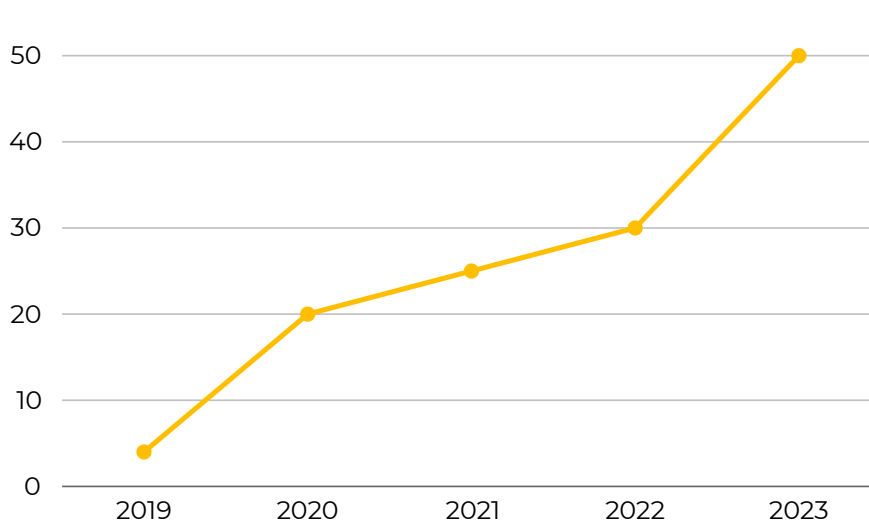
Chatbot Ai



Before we explain **how** each solution can help your business, let us explain **why** you need them in the first place

In today's fast-moving digital world, businesses need support to shine and expand. That's where AI steps in. AI helps businesses know their customers well by studying lots of data about what they prefer and how they act. This lets businesses talk to each customer like they're special. AI also saves time by handling repetitive tasks automatically, such as sending emails or organizing customer details. It even guesses what might happen next in the market. So, if a business aims to improve in sales and marketing, having a consultant or agency that uses AI can be very helpful.

WHAT CAN AI DO FOR YOU ?



4/10



Companies that use Artificial Intelligence worldwide

33%



Companies experienced 30% growth in revenue using Artificial Intelligence

AI empowers businesses to:

Making Smart Choices: AI looks at lots of information to find useful ideas about how customers behave, what they like, and what's happening in the market. This helps businesses make good decisions and plan their strategies to have the best effect.

Specialized Interaction: AI helps businesses give each customer a special experience, even when there are lots of customers. By using AI tools, businesses can group customers based on their interests and give them messages and deals they really like.

Doing Things Faster and Better: AI does tasks that repeat over and over again, makes processes smoother, and makes things work better across sales and marketing. From finding potential customers to keeping them happy, AI does these tasks so people have more time and resources to focus on important projects and new ideas.

Looking Ahead: AI uses past information and what's happening right now to guess what might happen in the future. By guessing what customers will need and how the market will change, businesses can plan ahead and stay ahead of their competitors.

30%

This is how much growth in your revenue you can possibly experience with embracing AI into your business.

SALES PROCESS

Our solution is built to collect qualified leads from various digital platforms, execute effective marketing campaigns, and guide these leads through an automated workflow to affiliates to facilitate sales between buyers and companies. This streamlined process ensures a seamless experience for both parties involved.

Our Services

Chatbot AI

Finding New Customers: Chatbots can talk to people visiting a website or social media page. They can ask questions and share helpful information. This helps find people who might be interested in buying from the business. Chatbots can also keep talking to these people over time, so they might buy something later.

Helping Customers: Chatbots can answer questions from customers right away. They can help fix problems or give information about products. This makes customers happy because they get help quickly, even if it's late at night.

Booking Appointments: Chatbots can make it easy for customers to schedule appointments. They can check when the business is available and suggest times that work. This saves time for both the customer and the business, and it reduces mistakes in scheduling.

SERVICES

Content Creation AI

Photography: We make your photos look better by adjusting things like lighting, colors, and how things are arranged. We can also remove backgrounds or recognize objects, making your pictures look really professional.

Videography: We help make your videos better by cutting out parts you don't need, adding cool effects, and making the sound clearer. We can even make videos from just words or pictures, so they're interesting and polished.

Designs: We come up with great ideas for logos, graphics, and illustrations. We make sure they look really good by suggesting colors, layouts, and fonts that fit your brand. Overall, we help your business look its best online and in print.

Client Acquisition AI

Copywriting: We write words that make people want to buy from your business. This includes stuff like website content, blog posts, ads, and social media posts. We make sure your message is clear and convincing to your customers.

Paid Advertising: We help businesses put ads online where their customers are. We create ads that grab attention and bring people to your website or store. We make sure you get the most out of your money by targeting the right people and tracking how well the ads are doing.

Affiliate Marketing: We help businesses partner with other people who can promote their products or services. These partners get a commission for every sale they make. We set up and manage these partnerships so you can reach more customers without spending a lot on advertising.

WHY STELLAR ?

At Stellar Affiliates, we're experts at making humans and AI work together better to create new ideas and get more done. We offer different services:

- We help businesses figure out how to use AI in their work and make custom plans for them.
- We teach employees how to work well with AI, so they can improve their skills and adapt to changes at work.
- We make sure AI tools fit smoothly into how a business already works, so things keep running well.
- We set up projects where humans and AI work together to solve hard problems and come up with new ideas.

Our team is always trying out new tech and methods to make human-AI teamwork even better.

With Stellar Affiliates, businesses can become more efficient, creative, and competitive by using both people and AI together.

TEAM

‘Alone we can go far, together we can go further’



Faku
Founder & CEO

Lebo
Head Of Marketing



Tshidiso
Head Of Production

At Stellar, we team up with partners across diverse industries to deliver top-notch results for companies. Our network includes experts in technology, finance, design, and more, allowing us to offer tailored solutions for specific challenges. By collaborating closely with our partners, we stay ahead of industry trends and provide innovative strategies that drive tangible outcomes for our clients. At Stellar, our partnerships are the key to unlocking new opportunities and achieving sustainable growth for businesses across various sectors.

THANK YOU

We want to say a big thank you to everyone who has taken the time to read through our company profile. Your interest in learning about us really means a lot to our team at Stellar.

We know your time is precious, and we're grateful for the chance to tell you more about who we are and what we believe in.

Your interest in our goals motivates us to keep working hard and coming up with new ideas.

Thank you for considering working with Stellar. We're excited about the possibility of working together and achieving great things.

BUILDING FOR GENERATIONS TO COME

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