

STELLAR MARKETING AGENCY
CONSULTING (PTY) LTD

Company Profile

Stellar Affiliates

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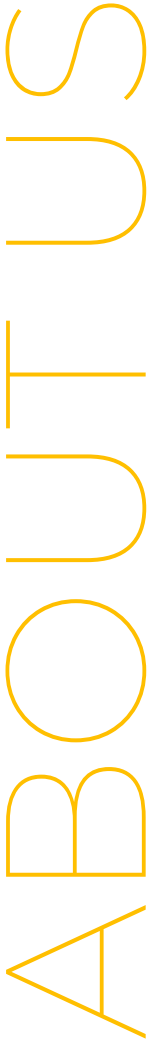
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We Sell On Your Behalf

STELLAR MARKETING AGENCY CONSULTING (Pty) Ltd

Stellar Affiliates is a marketing company that focuses on helping small businesses, entrepreneurs, and startups find customers online. We offer a range of services and products designed specifically for lead generation.

Our goal is to make it easier for businesses to sell their products by making the sales process smoother. We use creative marketing strategies, the latest technology, and personalized solutions to attract customers and build strong relationships with them.

Our aim is to help businesses grow and succeed in a competitive market.

With Stellar Affiliates, businesses can be more efficient and creative using both people and AI to increase sales.

WHY AI?

AI represents the future of sales and marketing. As Fei-Fei Li, a renowned computer scientist, stated,

"AI will not replace humans, but humans who know how to use AI will replace humans who don't."

With AI, businesses can overcome common challenges such as lead generation and conversion, driving growth and stability.

MESSAGE FROM OUR FOUNDER

Hello, I'm Faku, the founder & CEO of Stellar. With six years of sales experience, I founded Stellar with a vision to empower buyers with informed choices, free from manipulation or sleazy persuasion. Our affiliate solutions are trained to advise, guide, inform, and facilitate sales between customers and businesses.

I began my journey in the business world at the age of 18 as a sales consultant. Over the years, I honed my skills by working with various sales and marketing companies, gaining valuable experience and insights along the way.

Motivated by a desire to create something unique, I eventually took the leap to establish my own sales and marketing consultancy, which I proudly named **Stellar**.

It's been a journey of growth, learning, and ultimately, realizing my entrepreneurial vision which became clearer throughout the years.

At Stellar, we know what it takes to grow a business, especially the importance of sales. That's why bringing value and results to our clients is a top priority for us. We're all about growth and innovation, and we enjoy working with companies that share our vision.



"We build together, we grow together; that's how we do things at Stellar."

MISSION & VISION

01

VISION

To be the best agency at helping small businesses succeed online.

02

MISSION

To make it easier for businesses to sell their products and make their customers happy.

03

MANDATE

Our mandate at Stellar is to continuously innovate and adapt in the dynamic realm of digital sales and marketing.

SOLUTIONS

Our solutions are built to generate qualified leads from various digital platforms leveraging both human sales reps and AI chatbots, we call this human-AI collaboration for client acquisition”



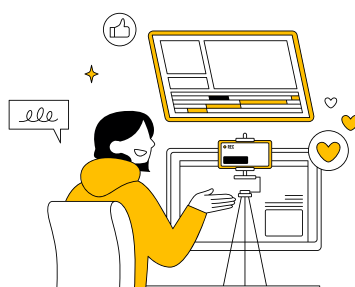
CONTENT CREATION

Content Creation services involve planning, creating, and sharing engaging content to attract customers. It includes making content easy to find on the internet, promoting it, improving existing content, managing social media, sending targeted emails, creating videos, and keeping track of how well everything is doing.

COPYWRITING



PHOTOGRAPHY & VIDEOGRAPHY



GRAPHIC DESIGN AND ANIMATIONS.

OUR CONTENT



OUR CONTENT



SOLUTIONS

Content marketing is a strategic marketing approach focused on creating and distributing valuable, relevant, and consistent content to attract and retain a clearly defined audience — and, ultimately, to drive profitable customer action.



PAID ADVERTISING

Paid advertising in marketing involves promoting content through platforms like social media, search engines, and sponsored placements. It's aimed at reaching a broader audience and driving traffic to the content. Social media ads target specific demographics, while search engine ads appear in search results. Sponsored placements feature content on third-party sites. These strategies increase brand awareness, website traffic, and conversions.

SOCIAL MEDIA ADS



GOOGLE ADS



OUR AD PERFORMANCE

Play counts now include replays for Facebook and Instagram reels created after September 21, 2023.

View results Boost again Boost other content ... X

Performance

Link clicks	29	Cost per Link Click	R6.17
Reach	6,010		

Activity

Post engagements: 976

3-second video plays: 941

Link clicks: 29

Post reactions: 5

Post comments: 1

[See Less](#)

Details

Goal: Get more calls

Total budget: ZAR179.00

Duration: 3 days

[See all](#)

Preview

Start your wellness journey with us today! Book your retreat now for a happier, healthier you. Join us for 10 Days of Wellness, Weight Loss & Wildlife. Contact...

[View ad](#)

Audience

This post has no text
HL Wellness Centre

Boost unavailable

Boost Link clicks April 10

Ad completed ZAR179.00 Spent

Review performance results and more. Last 28 days: Feb 27, 2024 - Mar 25, 2024

Turn on Facebook story insights See more

Overview Facebook

Performance Daily Cumulative

Reach	Content interactions	Followers Lifetime	Link clicks
21.9K ↑ 4.7K%	450 ↑ 214.7%	135	360 ↑ 100%

Reach breakdown

Total	21,920 ↑ 4.7K%
From organic	2,391 ↑ 433.7%
From ads	19,489 ↑ 100%

Ways to help grow your reach

Advertise your business

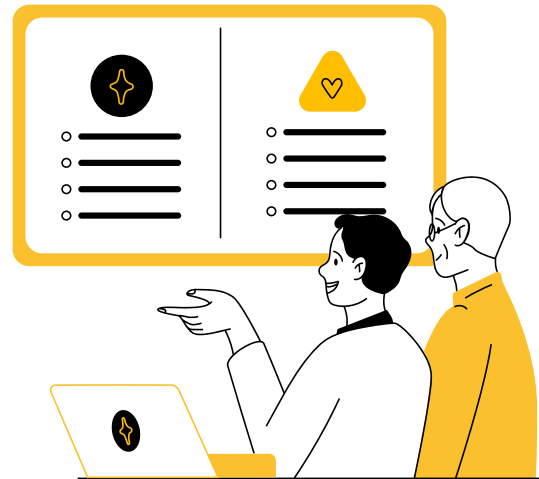
Facebook reach

Post frequently and improve content engagement

Posts	Median Facebook post interactions
26 ↑ 73.3%	5 0%
Stories	Median Facebook story interactions

SOLUTIONS

Affiliate marketing is a popular way for individuals or businesses to earn money online by promoting products or services they believe in. It's a win-win situation because the company gets more sales, and the affiliate earns a commission for their efforts.



WEBSITE DESIGN

Designing websites that are optimized for content consumption and user experience can significantly enhance engagement and drive conversions. This involves creating intuitive navigation, responsive layouts, and compelling visuals that complement the content strategy and encourage visitor interaction.

WEBSITE

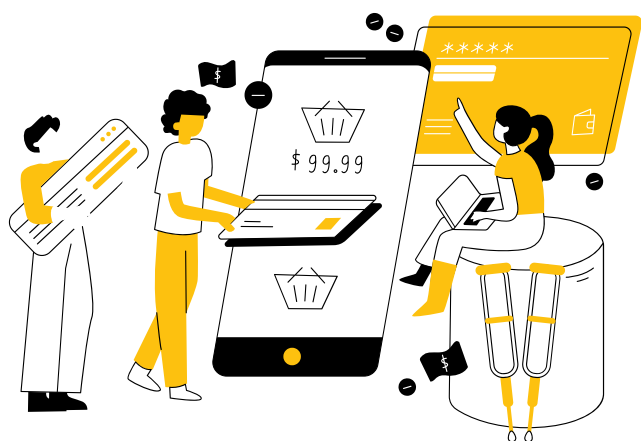


FORMS

FUNNELS

BLOGS

E-COMMERCE



SOLUTIONS

Affiliate marketing is a popular way for individuals or businesses to earn money online by promoting products or services they believe in. It's a win-win situation because the company gets more sales, and the affiliate earns a commission for their efforts.



CHATBOT AI

Chatbots can be implemented on websites and messaging platforms to provide instant responses to customer inquiries, offer personalized recommendations, and guide users through the content journey. This automation helps businesses to deliver timely assistance, gather valuable insights, and improve overall customer satisfaction.

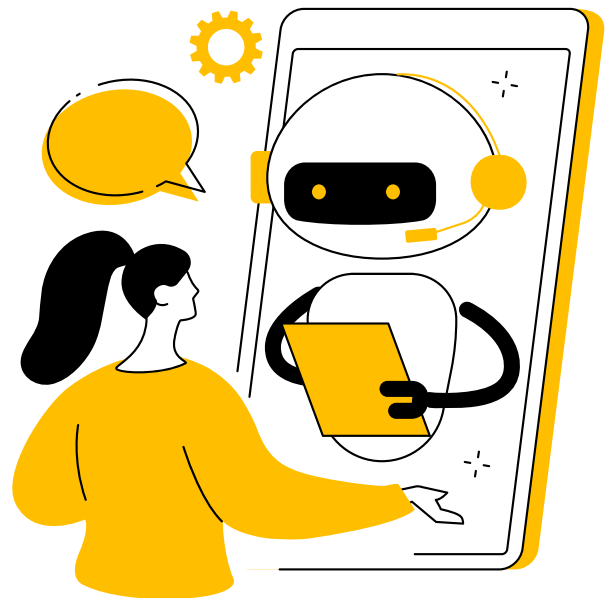
CUSTOMER SERVICE

24/7 VIRTUAL ASSISTANCE

ONLINE SALES REP

APPOINTMENT SETTING

LEAD QUALIFICATION



SOLUTIONS

AFFILIATE MARKETING

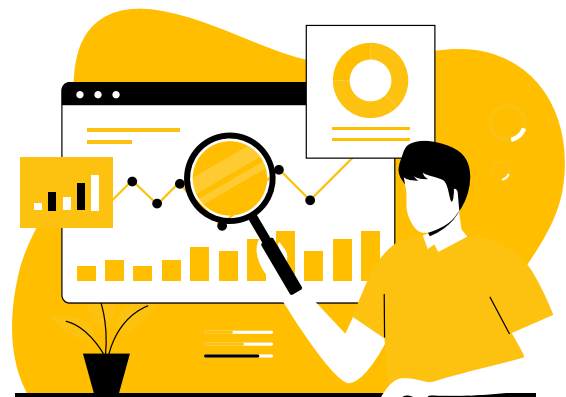


By collaborating with relevant affiliates, businesses can expand their reach, drive traffic, and increase sales through trusted recommendations and endorsements. Effective affiliate marketing strategies include identifying suitable partners, negotiating agreements, and tracking performance to optimize campaigns for maximum ROI.

REFERRAL PROGRAMS

SALES PROMOTION

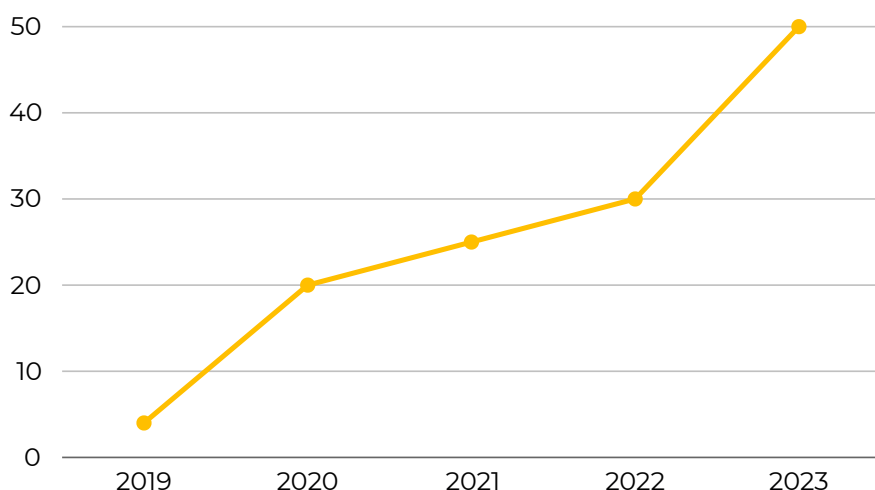
REMOTE SALES



Let us explain why you need **Affiliates** in the first place

In today's fast-moving digital world, businesses need support to shine and expand. That's where AI steps in. AI helps businesses know their customers well by studying lots of data about what they prefer and how they act. This lets businesses talk to each customer like they're special. AI also saves time by handling repetitive tasks automatically, such as sending emails or organizing customer details. It even guesses what might happen next in the market. So, if a business aims to improve in sales and marketing, having a consultant or agency that uses AI can be very helpful.

WHAT CAN AFFILIATES DO FOR YOU ?



4/10



Companies that use affiliates

33%



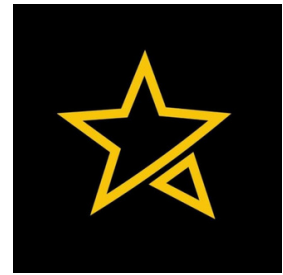
Companies experienced 30% growth in revenue using affiliate programs

- 1. Increased Reach and Exposure:** Affiliates have their own audiences and networks, allowing businesses to reach new potential customers who may not have been exposed to their products or services otherwise. This expanded reach can lead to increased brand awareness and visibility.
- 2. Cost-Effective Marketing:** Affiliate marketing operates on a performance-based model, meaning businesses only pay commissions when a desired action, such as a sale or lead, is generated. This makes it a cost-effective marketing strategy, as businesses can allocate their marketing budget more efficiently and see a direct return on investment.
- 3. Enhanced Credibility and Trust:** Affiliates often have established trust and credibility with their audience. When they endorse a product or service, it can lend credibility to the business and increase consumer trust in the brand. This trust transfer can result in higher conversion rates and improved customer loyalty.

30%

This is how much growth in your revenue you can possibly experience with embracing Affiliates into your business.

WHY STELLAR ?



At **Stellar Affiliates**, we're experts at making humans and AI work together better to create new ideas and get more done. We offer different services:

- *We help businesses figure out how to use AI in their work and make custom plans for them.*
- *We teach businesses how to work well with AI and affiliates, so they can improve their skills and adapt to changes at work.*
- *We make sure affiliates and AI tools fit smoothly into how a business already works, so things keep running well.*
- *We set up projects where humans and AI work together to solve sales problems and come up with new ideas to sell.*

With Stellar Affiliates, businesses can become more efficient, creative, and competitive by using both people and AI together.

STELLARTEAM

‘Alone we can go far, together we can go further’



Faku
Founder & CEO

Lebo
Head Of Marketing



Tshidiso
Head Of Production

THANK YOU

We want to say a big thank you to everyone who has taken the time to read through our company profile. Your interest in learning about us really means a lot to our team at Stellar.

We know your time is precious, and we're grateful for the chance to tell you more about who we are and what we believe in.

Your interest in our goals motivates us to keep working hard and coming up with new ideas.

Thank you for considering working with Stellar. We're excited about the possibility of working together and achieving great things.

BUILDING FOR GENERATIONS TO COME

CONTACT

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